



for emotions,
wellbeing &
children's rights

POP-UP FESTIVAL



“Best Day Ever”

“For the first time I know how to express emotion. I discovered what it feels to be truly alive, and I can do something of value.”
– employee @ Shanghai Disney Resort



POP-UP FESTIVAL is FREE event for children to connect, play and increase wellbeing. It offers a fun and educational way for organizations to work with families and develop communication, leadership, and community engagement.

unicef 

WORLD CHILDREN'S DAY

 sixseconds

SUSTAINABLE
DEVELOPMENT
GOALS 



POP-UPS
ARE **FREE**
WELLBEING
FESTIVALS



02:13



POP-UP FESTIVAL

Tell me more !



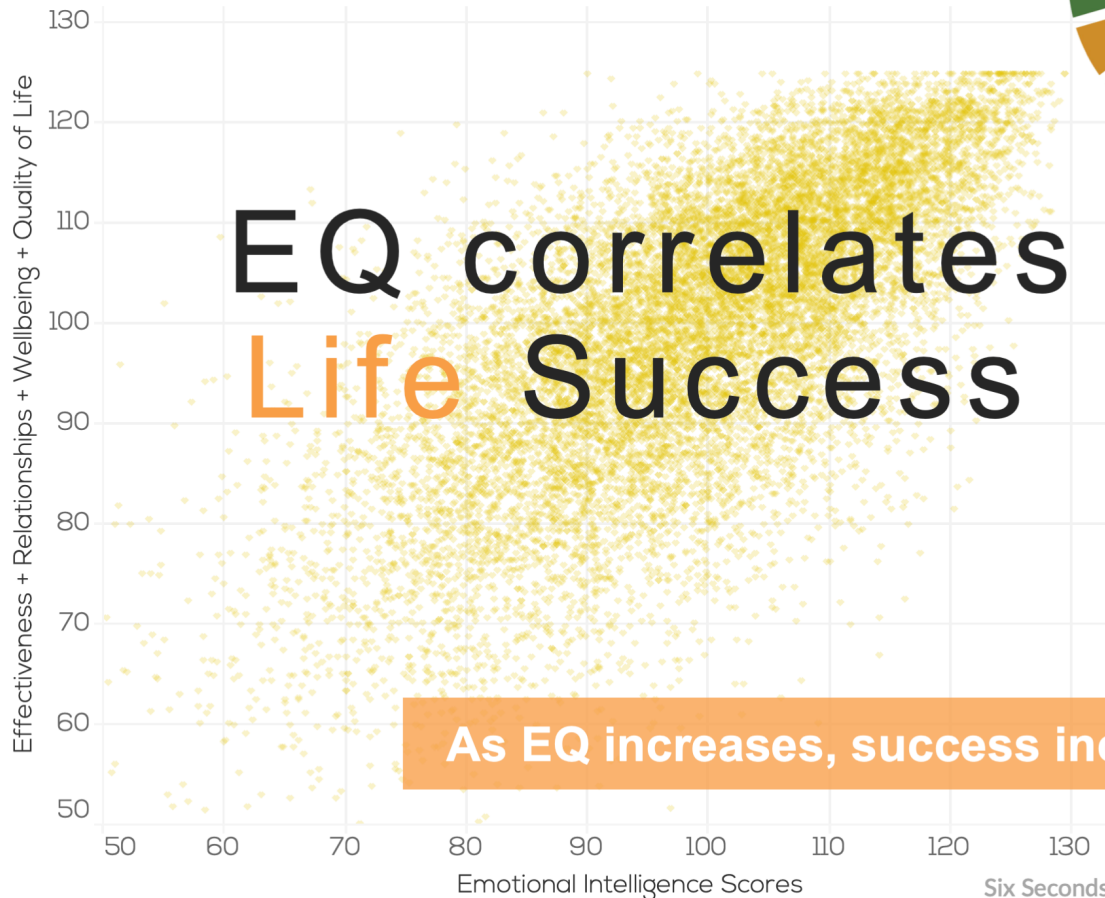
A POP-UP Festival is a hands on learning experience that you create by printing activities, gathering simple materials and inviting people to join the fun. Each host decides which activities to use and for their audience.

Activities range from role play, art projects, mini discussions, and games. These inclusive activities bring emotional intelligence skills our attention and encourage positive relationships.

POP-UP Festivals were designed to be easy to deliver, with no special training, equipment or materials needed. POP-UP festivals can be tailored for any age and group size. Everyone is invited! POP-UP Festivals are FREE and can be held on November 20 to celebrate World Children’s Day or anytime in the month of November. POP-UP Festivals support the Sustainable Development Goals (SDGs).



Emotional Intelligence Predicts Key Outcomes



Total Eq vs. Overall.

Six Seconds
Emotional Intelligence
Assessment (SEI®)
N=300,000



STEP 1

Stronger alliances &
greater openness to change

STEP 3

Greater wellbeing, awareness &
skills with emotions

More authentic &
collaborative relationships

STEP 2

How does EQ
power SDGs?

When we
grow EQ skills,
we build capacity
and energy for SDGs.



POP-UP FESTIVAL

2019 goals



SUSTAINABLE
DEVELOPMENT
GOALS



175

Countries



10k

volunteers

18

Languages
translated



1.5 mil

Children & adults



#EQChildrensDay
#GoBlue
#ПрозвучимДенста

POP-UP Festivals: Content through Play-Based Learning

- POP-UP Festivals are designed by educators
- Learning through games, craft projects and discussions
- POP-UP Festivals support children at home with optional take home content



CREATED BY EDUCATORS



POP-UP Festivals Celebrate Youth and Communities:

- POP-UP activities promoting EQ skills increase wellbeing for everyone.
- Volunteers develop leadership and communication skills.
- Content supports UNICEF #KidsTakeOver theme promoting youth leadership
- Content supporting SDGs focuses on sustainable outcomes for UN SDGs.



SERVING COMMUNITIES

EASY TO PLAN



Getting Ready for Action

1

Register

Sign up for POPUP Employee Family Day. Choose from over 50 creative interactive activities on emotions, wellbeing and the (SDG).

2

Train

Prep your volunteers. Self study online and get support from experienced mentors. Ideal volunteer to child ratio 1:10.

3

Gather

Assemble your materials. Everything you'll need from decorations to activities with instructions and materials lists are included in the kit.

4

Celebrate

Engage with your families around topics on wellbeing. Make this the best community event ever!

5

Shout Out

Share your photos and stories to join the worldwide community and UNICEF by celebrating online.

POP-UP Festival Are LOW COST

- POP-UP Festivals are volunteer-run FREE events
- Volunteer training is FREE online with mentors or through video resources
- POP-UP Festivals use basic materials (scissors, paper, pens, crayons, tape)
- POP-UP Festival instructions are online to reduce printing.



COSTS FOR POP-UP FESTIVALS



DAY OF THE EVENT



Steps to Successful Day

1

Set Up

Decorate your space (indoor or outdoors). Using templates from the kit, create fun party space. Each activity needs a table or play space and have all the art materials assembled.

2

Greet

Welcome your guests. Have nametags, music and smiles for your guests. Invite your volunteers to prep their activity stations while you do introductions.

3

Play

Try the Activities. Have groups of guests work together at activities and rotate through the different ones. Each activity should take about 10 minutes.

4

Celebrate

End with a Bang! At the end of the event serve refreshments (optional) and be sure thank volunteers! Take pictures to share on Social Media



Bring EQ to every child.

Register for your event: 6sec.org/popup



Educating Hearts.
Inspiring Minds.



HeartMath® Institute
expanding heart connections



Empatico.